

ARMED AND FABULOUS BEAUTIES RAISE MONEY FOR VETS

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ARMED AND FABULOUS BEAUTIES

SAN DIEGO — Operation Calendar, producers of the highly-anticipated “CAMOUFLAGE 2012 – Armed and Fabulous” calendar, announced the release of their sixth annual fundraising calendar featuring 12 months of stunning models holding a variety of rifles, pistols and sniper rifles.

The calendar is the brainchild of Italian model Manuela Mezzadri, who came up with the idea after conversations with veterans about the hardships that wounded veterans and their families can face. Manuela felt compelled to help and started Operation Calendar. “I’m so proud of our military men and women,” said Mezzadri. “I wanted to help these amazing individuals and raise awareness about what some of them and their families have to go through. I just wanted to do my part,” she said.

Operation Calendar started out with its first edition hoping to just make a small contribution as a way of saying thanks, and now thanks to the dedicated people who help make it happen, the calendar is in its sixth edition.

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Mezzadri emphasize that Operation Calendar is a team effort and wouldn't be possible without the support of many talented professionals. "So many people volunteered their talent, energy, resources, and a tremendous amount of time in order to make Operation Calendar a reality," said Mezzadri. "It just goes to show that you can make a difference."

Operation Calendar is donating 100% of the proceeds to two local non-profit organizations — the "Warrior Foundation" that provides much needed services to injured veterans and their families and "Freedom Station," a transition home for recovering heroes.

"During World War II and past conflicts our troops had sexy pin-up models tacked to their lockers or painted on the nose of a plane," said Sandy Lehmkuhler, director of the Warrior Foundation and President of Freedom Station. "Now, our service members have their chance to pin-up models with Operation Calendar."

For the past six years, the pin-up calendars have also been a morale booster for our troops fighting overseas. Operation Calendar has sent hundreds of calendars overseas to deployed military and Operation Calendar's models have made dozens of personal appearances, donating their time and energy to support troop's morale at military installations and veterans hospitals throughout Southern California.

The calendar makes a great gift for the holidays and is available now online at www.operationcalendar.org. The 2012 Camouflage calendar retails for \$14.99.

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Carrie January 24, 2012 at 8:46 pm

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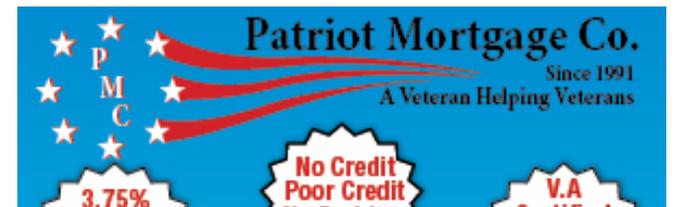
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